



FOR IMMEDIATE RELEASE

May 1, 2009

Contacts:

Nicole Meadowcroft, Founder & President
(608) 444-9555

Barb Schultze, Volunteer Coordinator
(608) 695-4700

Email: info@occupaws.org

Web: www.occupaws.org

2nd Annual JOG FOR GUIDE DOGS

DeForest, WI - On Monday Saturday, May 16, 2009, OccuPaws will hold a walk, jog and run event at Token Creek Park
– Pavilion 5, located at 6200 US Hwy 51 in DeForest.

This 2 mile walk, run or jog event will help provide service guide dogs and Children's Visual Companion Dogs, FREE OF CHARGE, to blind adults and youth in our community!

Registration: 9:00am Jog Starts at 10:00am

\$15 Individual – Raise \$35 in pledges and receive a FREE event t-shirt!

No dog required to participate! This fun filled event will feature:

- *Warm-ups with *The Banana Lady*
- *Goodie bags for all participants & doggie bandanas
- *Raffle & Silent Auction
- *Concessions & Bake Sale
- *Canine Good Citizen certifications for all dogs
- *Guide Dog Demonstration
- *Children's Visual Companion Dog Demonstration

-read more-

The mission of the OccuPaws Guide Dog Association is to raise, train and place highly skilled guide dogs of excellent health and temperament with Wisconsin residents that have visual impairments. OccuPaws is unique in that all of the placement training sessions take place in the comfort of the client's home environment. OccuPaws is a world-class, innovative and life-changing organization dedicated to empowering the blind and visually impaired while increasing awareness through public education for both adults and children.

All proceeds from this fundraiser will directly benefit the OccuPaws' Guide Dog Mobility program, as well as the Children's Visual Companion Dog program that assists families with visually impaired youth. These special dogs help build bridges to independence for blind children by giving them confidence, stability and increased self esteem.

If you are unable to attend this event or you would like more information about OccuPaws, please email info@occupaws.org.

Media- interview opportunity:

Representatives from OccuPaws, along with one or more guide dogs or puppies in training, are available to be interviewed on a live segment of the news broadcast and/or print article. Please contact Nicole at (608) 444-9555 or Barb at (608) 695-4700 with questions or requests.